

Kevin Hopkins is the Director of Affiliate Relations for North America with Transformative Wave – the industry leader in Advanced Rooftop Control Retrofits (ARC). Since coming to TW over seven years ago, Kevin has filled leadership roles in affiliate recruitment, building a local sales channel, affiliate partner sales training and inside employee sales training. He was the company's pioneer in opening TW's presence in Canada, and was instrumental in working with Toronto Hydro in their very successful first pilot of ARC technology in Ontario. When he's home in Seattle, Kevin enjoys golf and fishing (and doesn't mind the rain!)