



2020

SPONSORSHIP

OPPORTUNITIES

Wednesday February 19. 2020

Pearson Covention Center

For additional information contact:

Kelly Creen - 905-869-9800 - kelly.creen@thepowerfactory.net

Julie Wildgoose - 289-808-1884 - julie.wildgoose@thepowerfactory.net



February 19, 2020
Pearson Convention Center
2638 Steeles Ave East

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EXHIBITOR BOOTHS

EARLY BIRD SPECIAL (BY JAN 17TH)

\$495+
HST

Included 10'x8' booth with pipe & drape, electrical hookup, Wi-Fi access, 6' table with 2 chairs, breakfast, lunch, refreshments, 2 attendee tickets

AFTER JAN 17, 2020

\$695+
HST

Included 10'x8' booth with pipe & drape, electrical hookup, Wi-Fi access, 6' table with 2 chairs, breakfast, lunch, refreshments, 2 attendee tickets

ADD - TABLE LINEN

\$20

Black linen on your 6' table in your booth

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Reception Sponsor..... \$4,000

The reception is a highlight of ESX, it will be held on Tuesday Feb 18, 5:30-7:30. The evening brings together vendors and attendees for networking. The night also features a leading industry keynote to inspire attendees into taking action.

The Reception Sponsorship Package Includes:

- 1 10'x8 'booth (includes 6' table, chairs, electrical and Wi-Fi)
- 4 attendee tickets to the tradeshow
- Prominent display of company logo (with link) on website indicating sponsorship
- Logo recognition in the show agenda (printed and online)
- Recognition on social media (FB, Twitter, LinkedIn)
- Opportunity to greet all guests
- Opportunity to close reception and thank everyone for attending
- Opportunity to introduce Key Note Speaker
- Compliments of... signage on all food and beverage tables



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Tradeshow Sponsor..... \$7,500

The tradeshow sponsor will join ESX attendees, vendors, speakers at an always well attended tradeshow. The ESX tradeshow is a coveted event attended by decision makers, managers, team leads, executives, EE influencers, gas efficiency, water efficiency, consultants and others from the Industrial, and Commercial, Institutional sectors.

The Tradeshow Sponsorship Package Includes:

- 2 10'x8 'booth (includes table, chairs, electrical and Wi-Fi)
- 6 attendee tickets to the tradeshow
- Prominent display of company logo (with link) on website indicating sponsorship
- Logo recognition in the show agenda (printed and online)
- Recognition on social media (Facebook, Twitter, LinkedIn)
- Opportunity to greet all guests
- Opportunity to make public announcements during tradeshow to introduce upcoming workshop
- Promotional material can be included in guest bags
- 1 year listing in the Show Partner Directory
- Pre-event customized E-blast to all invited guests
- Post-event personalized E-Blast to all attended guests
- Private discount code for guests of your company to attend and visit you
- Offer to bring greetings to guests prior to lunch time keynote on February 19, 2020
- Show announcements
- Customized E-blast article via Energy Manager Magazine





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Breakfast Sponsor\$2,000

What better way than to welcome attendees and vendors to the tradeshow with a hearty breakfast. Breakfast will be served in the tradeshow area for all to enjoy from 7:30 – 10:30 am.

The Breakfast Sponsorship Package Includes:

- 1 10'x8 'booth (including table, chairs, electrical and Wi-Fi)
- 2 attendee tickets to the tradeshow
- Display of company logo (with link) on website indicating breakfast sponsor
- Logo recognition in the show agenda (printed and online)
- Recognition on social media (Facebook, Twitter, LinkedIn)
- Table signs stating Compliments of ... will be displayed on the breakfast and coffee table
- Show announcements
- Inclusion of hand-outs in attendee bags



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Lunch Sponsor\$3,000

ESX will serve a wholesome lunch to all attendees, vendors and speakers. Spread the word about your company by sponsoring lunch. Main keynote is presenting during lunch hours.

The Lunch Sponsorship Package Includes:

- 1 10'x8 'booth (includes table, chairs, electrical and Wi-Fi)
- 2 attendee tickets to the tradeshow
- Display of company logo (with link) on website indicating meal sponsor
- Logo recognition in the show agenda (printed and online)
- Recognition on social media (Facebook, Twitter, LinkedIn)
- Signage stating Compliments of...will be displayed on the lunch and coffee tables
- Introduce lunch time keynote
- Show announcements
- Inclusion of hand-outs in attendee bags



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Session Room Sponsors.....\$2,000

Each room at ESX features powerful and influential speakers and will be high traffic as attendees come in and out of the training sessions. The sessions are designed to educate attendees on technology, services and the latest industry innovations. The rooms will be well attended and guaranteed to maximize your exposure.

The Session Room Sponsorship Package Includes:

- 1 10'x8 'booth (includes table, chairs, electrical and Wi-Fi)
- 2 attendee tickets to the tradeshow
- Display of company logo (with link) on website indicating sponsorship
- Logo recognition in the show agenda (printed and online)
- Identifying Signage for each room
- Announcements during the day indicating sessions in 'your room'
- Recognition on social media (Facebook, Twitter, LinkedIn)
- Opportunity for company representative to introduce session speaker
- Inclusion of hand-outs in attendee bags



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Bag Sponsor\$2,000

Place your logo on the always popular ESX attendee bags. Each attendee will receive a bag at registration so your logo will be seen throughout the tradeshow and beyond. ESX will produce the bags in consultation with the sponsors.

The Bag Sponsorship Package Includes:

- 1 10'x8 'booth (including table, chairs, electrical and Wi-Fi)
- 2 attendee tickets to the tradeshow
- Display of company logo (with link) on website indicating meal sponsor
- Logo recognition in the show agenda (printed and online)
- Recognition on social media (Facebook, Twitter, LinkedIn)
- Co-branded bags given to all attendees



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Lanyard Sponsor\$1,500

When attendees and vendors register they will receive a lanyard with your companies logo to be prominently displayed. Lanyards supplied by sponsor.

The Lanyard Sponsorship Package includes:

- 1 10'x8 'booth (includes table, chairs, electrical and Wi-Fi)
- Display of company logo (with link) on website indicating meal sponsorship
- Logo recognition in the show program (printed and online)
- Recognition on social media (Facebook, Twitter, LinkedIn)
- Company logo on all lanyards given to attendees and vendors at registration
- Any extra lanyards will be given back to sponsor at end of show



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Gold Sponsor.....\$2,500

2 Available

- 1 10'x8 'booth (including table, chairs, electrical and Wi-Fi)
- 2 attendee tickets to the tradeshow
- Display of company logo (with link) on website indicating meal sponsor
- Logo recognition in the show agenda (printed and online)
- Recognition on social media (Facebookk, Twitter, LinkedIn)
- Pre-event direct mail e-blast to invited guests
- Event announcements



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Silver Sponsor\$1,000

3 Available

- 4 attendee tickets to the tradeshow
- Display of company logo (with link) on website indicating sponsorship
- Logo recognition in the show agenda (printed and online)
- Recognition on social media (Facebook, Twitter, LinkedIn)
- Event announcements



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Bronze Sponsor\$500

5 Available

- Display of company logo (with link) on website indicating sponsorship
- Logo recognition in the show agenda (printed and online)
- Recognition on social media (Facebook, Twitter, LinkedIn)
- Event signage



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